

An underwater photograph of a vibrant coral reef. The reef is covered in various types of coral, including branching and table corals, in shades of red, orange, yellow, and purple. A scuba diver is visible in the background on the right side, swimming through the clear blue water. The image is framed by a dark blue background with white wavy lines and a light blue curved border at the top.

Coral Sea Business Statement for Sanctuaries

*Healthy marine life means
healthy business*

June 2016

Coral Sea Business Statement for Sanctuaries

Queensland's extraordinary marine life and coral reefs attract billions of dollars each year in marine tourism alone. Our reputation as an iconic tourist destination relies on adequate protection of our unique marine environment.

Marine sanctuaries are, according to scientists, vital to maintaining the health of marine life. The creation of Australia's national network of marine sanctuaries in 2012 was the result of more than a decade of bipartisan work by all sides of politics.

Australia's Coral Sea Marine Reserve protects one of the last wild places on Earth where ocean giants still thrive. It also created what is effectively the largest recreational fishing zone in Australia's history. With a large sanctuary and a large recreational fishing zone, the right balance with benefits for all was achieved in the Coral Sea.

Now the Coral Sea sanctuary is under threat, which risks not only our envied coastal lifestyle but also our international reputation, along with the jobs and sustainable business opportunities a thriving tourism industry provides. Astoundingly, the Federal Government has decided to ignore years of scientific and public consultation; instead putting marine protection 'on hold' whilst undertaking a long, costly and unnecessary review.

Multiple use marine reserves with fully protected sanctuaries at their core have strong economic benefits. The Coral Sea already has a reputation as a pristine dive site and is increasingly attracting marine wildlife tourism. There are major tourism opportunities by having the Great Barrier Reef Marine Park and the Coral Sea Marine Reserve side by side. Both areas offer a very different experience, and side by side they will deliver a much needed boost for North Queensland tourism. Marine

sanctuaries can also help to repopulate fish populations, benefiting both the commercial and recreational fishing industries.

The creation of the Coral Sea Marine Reserve is estimated to enable the dive tourism industry to expand by 150%, which is a gain in direct sales of \$9 million (KPMG, 2010). This will have important flow on effects for the economy and employment of North Queensland, particularly with protection for key dive tourism sites like the Osprey Group of reefs.

Existing marine sanctuaries in Australia and overseas have boosted both the domestic and international tourism markets - attracting divers, snorkellers and other nature-based experience-seekers who typically spend twice that of other tourists. With these tourists also utilising local restaurants, accommodation, shopping and other activities, marine parks and sanctuaries are increasingly regarded as important economic 'infrastructure' which contribute significantly to national and regional economies.

As coastal Queensland business operators, we recognise the importance of protecting our marine environment to enhance our natural economic advantage, entice visitors to the regions, add value to local industries and benefit our local communities.

We, the undersigned, are local, regional and national businesses, and we support the Coral Sea Marine Reserve, its sanctuary, and its leading place in Australia's national network of marine sanctuaries. We call on the Federal Government to protect and implement Australia's national network of sanctuaries, thereby ensuring our country retains its reputation as an extraordinary destination.



Signatories to the Coral Sea Business Statement for Sanctuaries...

<i>Daintree Ice Cream Co.</i>	<i>Rose & Boy</i>	<i>HydroKleen Mid Tropics</i>
<i>Daintree Wonder Tours</i>	<i>Twig</i>	<i>ecoSAVVY</i>
<i>Kuranda Crane Truck Hire</i>	<i>Pebble</i>	<i>Affordable Charters Group P/L</i>
<i>Rosebud Farm</i>	<i>Indigo Port Douglas</i>	<i>MojoCreations</i>
<i>Ceti</i>	<i>Reef Sprinter</i>	<i>Diving Careers</i>
<i>Table Talk Pottery</i>	<i>Wavelength Reef Cruises</i>	<i>Adrian Bright - Consultant Marine Engineer</i>
<i>Flyboard Cairns</i>	<i>Papillon Landscapes Pty Ltd</i>	<i>Whitsunday Heritage Cane Cutters Cottage</i>
<i>Coastal Cool Trading</i>	<i>Carahealth</i>	<i>The Healers Role</i>
<i>HydroKleen FNQ</i>	<i>Sailaway</i>	<i>Encapsulate Photography</i>
<i>Nadine Kutz Travel Counsellors</i>	<i>Haggerstone Island</i>	<i>Mackay Real Estate</i>
<i>Paul Ockleshaw</i>	<i>Bramston Beach Accommodation Pty Ltd</i>	<i>Budget Guys Property Services</i>
<i>Bali on Macrossan</i>	<i>Mike Ball Dive Expeditions</i>	<i>G and L Childs</i>
<i>Cafe Central</i>	<i>Diversion Dive Travel</i>	<i>Bundaberg Aqua Scuba</i>
<i>Tropical Seashores</i>	<i>Small World Journeys</i>	<i>Bump Gates Aust.</i>
<i>L'artte</i>	<i>Ocean Freedom & Ocean Free</i>	<i>Blue Dolphin Marine Tours</i>
<i>Ngarru Gallery</i>	<i>Calypso Productions</i>	<i>Tiaro Motorcycle Wreckers</i>
<i>Cafe Fresq</i>	<i>Reef Magic Cruises</i>	<i>Wolf Rock Dive</i>
<i>Transit</i>	<i>Deep Sea Divers Den</i>	<i>Motorhome and Yachting Services</i>
<i>Malone's Butchery</i>	<i>Rum Runner Cairns</i>	<i>Good Food Solutions</i>
<i>Hungry Hummingbird</i>	<i>Boost Roofing</i>	<i>Ridgevale</i>
<i>Taste on Macrossan</i>	<i>Gilligans Travels</i>	<i>Pomona Arts Inc.</i>
<i>Ginni Boutique</i>	<i>Coral Sea Insights</i>	<i>Sunshine Psychology</i>
<i>Master's Persian Carpets</i>	<i>Multilingual Guide Services</i>	<i>Just Keep Swimming</i>
<i>Kstar Tours</i>	<i>Jim's Cleaning Edge Hill</i>	<i>Pure Underwater Imaging</i>
<i>Jungle Island</i>	<i>Quick Silver</i>	<i>FASH'N SPLASH</i>
<i>L'Dream</i>	<i>Jim Brooks Lawyers</i>	<i>Mocean Art</i>
<i>Tshintia</i>	<i>Wettenhall Silva Solicitors</i>	<i>B.D & K.L Worrall</i>
<i>Georgies</i>	<i>Balaclava Veterinary Surgery</i>	<i>Hinteractive Physio</i>
<i>Coffeeworks</i>	<i>Down Under Cruise & Dive</i>	<i>Scuba World</i>
<i>Portobella & Portfolio</i>	<i>Kim Rudd - Travel Counsellors</i>	<i>Sport Career Mentor Group Pty Ltd</i>
<i>Little Larder</i>	<i>SYL Australia</i>	<i>Brenna Craven Yoga</i>
<i>Giao's Nails and Beauty</i>	<i>Cairns Holiday Homes</i>	<i>Palmwoods Pizza</i>
<i>Moonshine</i>	<i>Stephen Borge Hansen</i>	<i>KG Marketing</i>
<i>Moonglow</i>	<i>Allshade Canvas and Vinyl</i>	<i>Bamboo Retreat</i>
<i>Floral Edge</i>	<i>Adrenalin Snorkel & Dive</i>	<i>Julie's 5 Star Home Services</i>
<i>Betty's</i>		

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<i>Continuum Landscapes</i>	<i>Lady Elliot Island Eco Resort</i>	<i>Third Stone Botanicals</i>
<i>Niagara furniture finishes</i>	<i>S.A.F.F.O.K. INC Securing Australia's Future For Our Kids</i>	<i>Travel Counsellors</i>
<i>Eco Surf Art</i>	<i>Sel Pilgrim Silver and Goldsmith</i>	<i>B1 Industry</i>
<i>Safety Right Pty Ltd</i>	<i>FitLife Martial Arts</i>	<i>Adam Hawkins Carpentry and Contracting Services</i>
<i>Endeavour Veterinary Ecology</i>	<i>The Alison Lawson Centre QLD</i>	<i>Appetto Pty Ltd</i>
<i>Oracle Super</i>	<i>Artisans Graphic Art Studio</i>	<i>Mirabooka Systems P/L</i>
<i>Professional Dive Services</i>	<i>Ozaquatec Service Centre</i>	<i>Carolyn Smith Essential Homeopathics</i>
<i>Madeleine Cobb Artworks</i>	<i>Turquoise Moon</i>	<i>Acupuncture Oriental Medicine</i>
<i>Corella Valley Corporation</i>	<i>Brimbin Farm Quilts & Craft</i>	<i>Stradisphere</i>
<i>Pittsworth Medical Centre</i>	<i>Barry Harvey Music</i>	<i>Smith Leonard Fahey Lawyers</i>
<i>Natcal Pty Ltd</i>	<i>Nicolla Ann Rolls</i>	<i>Happy Bodies Health Service</i>
<i>Firehorse Inspirations</i>	<i>PLC Tourism Services</i>	<i>Travel Counsellors</i>
<i>Climate Wave Enterprises</i>	<i>Pro-Mast Pty Ltd</i>	<i>HappyBooth Australia</i>
<i>Trac-Car</i>	<i>Totally J</i>	<i>Kathy Paintings</i>
<i>Below H2O</i>	<i>KORE Consulting Pty Ltd</i>	<i>Yallingup Maze</i>
<i>Chai Time Productions</i>	<i>Race Engineering</i>	<i>Trav-EL Personal Consultant</i>
<i>Medical Whiteboards</i>	<i>Jbdorey Photography</i>	<i>Bamboo Solutions</i>
<i>The Beauty Strip</i>	<i>Marianna J</i>	<i>Bess Murphy Tour Guide</i>
<i>G.F.E. Pty Ltd</i>	<i>Sherwood Speech & Language Pathology</i>	<i>Topaz Sustainable Timbers</i>
<i>Morikamusic</i>	<i>Trinity Compliance</i>	<i>Shady Grove Oils</i>
<i>Andys Mobile Safety Certificates</i>	<i>Karah Sinden Jewellery</i>	<i>Everything Automotive</i>
<i>Mermaid Commercial Kitchenware</i>	<i>Aion Health</i>	
<i>Central Solar Systems</i>		



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